



Virginia Department of Forestry

Mission, Vision, Values and Goals

Forestry Topic 24

April 2019

Mission

We protect and develop healthy, sustainable forest resources for Virginians.

Vision

A healthy, abundant, diverse forest resource, providing environmental and economic benefits for all Virginians

A forward-thinking agency, backed by solid technology, strong ethics and science that is a national leader in managing and protecting the forest resource

A professional, creative and adaptive workforce, providing exceptional forestry services to our constituents and customers

Values

In dealing with our customers we believe in:

- ◆ Exceeding customer expectations by delivering quality products and services in a response, professional manner.
- ◆ Treating customers courteously, honestly and respectfully.
- ◆ Actively listening, appreciating, understanding and responding to customer needs.
- ◆ Being trustworthy professionals who seek to ensure the integrity of the forest resource.

In working together, we believe in:

- ◆ Providing a well-trained, well-equipped, technologically advanced and responsive workforce.
- ◆ Communicating in an open, honest, effective manner.
- ◆ Being helpful and supportive to one another, demonstrating the spirit of cooperation/teamwork and mutual trust and respect for each other.

- ◆ Providing a working environment that fosters quality and creativity, rewards team performance, is challenging and enjoyable.
- ◆ Clearly defining, communicating and understanding vision, strategies, goals, objectives, roles and responsibilities.

Goals

Goal 1 - Forest Resource Protection

Protect the forest resources and the citizens of the Commonwealth from wildfire, and reduce impacts to the forest from other threats.

Goal 2 - A Strong Forest Economy

Support a strong forest economy by ensuring a productive and sustainable resource, and promoting diverse markets for Virginia's forest products.

Goal 3 - Increased Benefits from Trees and Forests

Increase the social, environmental and economic benefits provided by trees and forests.

Goal 4 - Human Capital Management

Attract, develop and sustain the agency workforce to carry out our mission.

Goal 5 - Continuous Improvement

Continuously improve agency efficiencies and effectiveness, and ensure that VDOF has the necessary resources to carry out the mission.

Goal 6 - Outreach and Collaboration

Broaden outreach and collaboration to increase our influence, and generate support for VDOF and our mission.



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